## 15TH CONGRESS INTERNATIONAL SOCIETY FOR THE STUDY OF FATTY ACIDS AND LIPIDS



2 - 5 JULY 2023 • NANTES, FRANCE



### **15th CONGRESS** OF THE INTERNATIONAL SOCIETY FOR THE STUDY OF FATTY ACIDS AND LIPIDS

#### Confirm your Sponsorship:

To confirm your sponsorship, or request additional details or information, please contact:

#### **Peter Clough**

ISSFAL Honorary Secretary honsecretary@issfal.org

#### **Important Dates:**

**Upon receipt of deposit payment**Confirmation of sponsorship rights

#### August 2022

Call for abstracts

#### December 2022

Abstracts submission deadline

#### March 2023

Exhibition information available

#### **April 2023**

Early-bird registration deadline

#### May 2023

Hotel registration deadline

The International Society for the Study of Fatty Acids and Lipids (ISSFAL) was established in 1991 with the objective of increasing the understanding of the role of dietary fatty acids and lipids in health and disease through research and education.

ISSFAL's members come from more than forty countries and include scientists, health professionals, administrators and educators with an interest in the health effects of dietary fats.

ISSFAL's mission is to serve as an agent for communication among interested scientists - working in nutrition, physiology, pathology, biochemistry, cellular and molecular biology and clinical medicine - who are studying the biological effects of fatty acids and lipid metabolism in health and disease. Improved

communication across these different branches of medical and biological sciences has already stimulated new research and increased knowledge of nutrition. ISSFAL has also taken a role in interpreting the new facts into sound nutritional advice for the public.

ISSFAL 2023 will continue the tradition of biennial international meetings and we look forward to your support of this important Congress.



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# WELCOME TO NANTES

#### **HIGHLIGHTS**

We invite you to Nantes! From the Château des ducs de Bretagne to the Passage Pommeraye, from the Musée d'arts to the Galerie des Machines, Nantes' rich history is revealed through its architecture and outstanding creativity.

Nantes sparkles, surprises and enchants with its infectious energy and ability to reinvent and renew itself. Discovering the City of Dukes is to make the most of an exceptional heritage where plant life takes root in town planning. Discovering means following the Voyage à Nantes arts trail and being taken by surprise by its contemporary installations. It means wandering on foot

or by bike in and around accessible and welcoming public spaces.

Emerging from a place between Brittany and the river Loire, at the crossroads of the sea and the land is a cuisine showcasing local products to be savoured in the 132 selected restaurants in the guide Les Tables de Nantes.

Nantes is recognised for its quality of life and held the European Green Capital Award in 2013. Its privileged setting has 500 kms of cycle lanes and 210 kms of waterside walks.

Nantes is waiting for you... Make the trip!



#### **ISSFAL 2023 THEMES & TOPICS**

The Congress will run Sunday through Wednesday, 2-5 July. As in past meetings, ISSFAL 2023 will provide an opportunity to hear and discuss the latest scientific findings related to the biology of fatty acids and lipids and their mediators; and for interaction among scientists from academia, government and industry with other health professionals.

Satellite Symposia and Sponsored Workshops: There will be several added opportunities to present during the Congress in either a workshop format or by arranging a satellite symposium on a specific theme. We encourage you to contact us about any proposal to conduct such a session as soon as possible.

#### **PROGRAM OUTLINE**

JULY 2021	2 JULY	3 JULY	4 JULY	5 JULY
MORNING	Satellite Symposia (all day)	Scientific Sessions	Scientific Sessions	Scientific Sessions
NOON		Lunch & Exhibits	Lunch & Exhibits	Lunch & Exhibits
NOON		Scientific Sessions	Scientific Sessions	Scientific Sessions
EVENING	Welcome Reception	Corporate Member Dinner (Invite Only) Young Investigator Social Open Evening	Open Evening	Gala Dinner

For updated information, please visit issfalcongress.com.

#### **INVITEES**

ISSFAL 2023 will invite leading scientists in the area of lipid and fatty acid research, particularly those whose work can be linked to human health. By inviting outstanding scientists who can translate the relevance of their work for health, we aim to attract more than 500 delegates world-wide, complementing a vast number of participants from Europe, from a wide range of disciplines linked to lipids and health.

The meeting will also feature the presentations of the ISSFAL's prestigious awards – Alexander Leaf Award and the Dr. Norman J. Salem, Jr. Early Career Award as well as the Société Française pour L'Étude des Lipides (SFEL) – La Médaille Chevreul – Award.

The 2023 Congress will continue the ISSFAL tradition of providing extensive support for New Investigators, who are future for research in lipids and fatty acids and for the Society. ISSFAL is providing travel bursaries totalling US \$15,000 to support the attendance of New Investigators. ISSFAL 2023 will provide free registration for successful New Investigator Awards applicants, as well as significant prizes for the best oral and poster presentations from this group.

Industry sponsorship has always been a key feature of the success of past ISSFAL meetings. Sponsorship is more important than ever as it enables us to invite the leading scientists in the increasingly exciting area of lipids, fatty acids, and their mediators. Also, sponsorships allow us to offer numerous opportunities for all attendees to interact while keeping down the cost of meeting registration – a particularly important benefit in view of the emphasis placed on the encouragement

given to researchers at the start of their careers.

Apart from the invitations to submit work for presentation, a significant number of free registrations are awarded to student members, together with the opportunity to apply for travel awards and to win significant prizes for the best science presented. All this support could not be achieved without significant financial sponsorship from industry, academia and government.



The Organizing Committee therefore invites your support of the Congress through one of several sponsorships, exhibition or promotional opportunities listed on the following pages.

The Congress will be promoted to as diverse an audience as possible by:

- Direct mail and e-mail via our listserve of over 2000 unique individuals
- Via the ISSFAL main website as well as the dedicated ISSFAL 2023 website
- On-site promotion at allied meetings leading up to the congress
- Listings in journals and newsletters and on relevant web lists

As in previous years, there will be many opportunities to recognise sponsors in

prominent ways. On the following pages the benefits associated with the various sponsorship packages are set out. Early application is advisable to ensure that your company's marketing goals are realized — as soon as sponsorship is confirmed, your company will be listed on the website and in print material as a supporter of ISSFAL 2023.

The Committee would be happy to discuss with you any of the exhibition and promotional opportunities detailed. If you wish to discuss options that are not currently listed, we would be pleased to explore these with you and cater to your individual requirements.

Further information about the exhibition and a floor plan will be distributed early in 2023.

ISSFAL recognizes the generous support from industry and looks forward to an ongoing relationship.

Yours sincerely,



Bernadette Delplanque Congress Chair



Maria Makrides ISSFAL President

#### SPONSORSHIP PACKAGES

- 1. Sponsorship application forms should be sent to ISSFAL headquarters as soon as possible to secure sponsorship opportunities. Companies confirming sponsorship early will gain most benefit from the inclusion of their logo on the Congress website and print material at the time of confirmation. Inclusion of a maximum 40 word profile on both the website and in the official program.
- 2. A 20% deposit must be paid at the time of commitment, with full payment due by 1 March 2023. Payments must be paid in U.S. Dollars by credit card or bank wire transfer/ACH. Please provide exact billing address and an email for ISSFAL to send invoices. Also please include details of any specifics needed on any ISSFAL invoices to process payment.
- 3. Sponsorship rights will be confirmed on receipt of deposit.

To confirm your sponsorship, or request additional details or information, please contact:

Peter Clough, ISSFAL Honorary Secretary honsecretary@issfal.org

#### PLATINUM SPONSORSHIP

FEES ARE IN USD

#### Entitlements

\$40,000

- Recognition on all ISSFAL 2023 publications (print and electronic) as a Platinum Sponsor and your logo on:
  - Call for Abstracts and Registration Brochure
  - Powerpoint slide at the start of plenary sessions
  - Congress Program
  - ISSFAL 2023 Website
- Inclusion of your logo on the welcome message displayed on the stage screen in both the plenary and free communication conference rooms
- Daily verbal individual acknowledgement of sponsorship during the congress program
- Preferential scheduling of satellite symposium or workshop if sponsoring the latter
- A two page insert or small promotional item in delegate bags
- One full page COLOR advertisement in the Congress Program (artwork to be supplied by sponsor)
- Three full scientific registrations (including entry to all scientific program sessions, lunch and morning and afternoon coffee breaks, the Welcome Reception and Gala Dinner)
- Double-size exhibit space in a prime, high-traffic location.
- Opportunity to purchase additional exhibit space at a discounted rate
- Opportunity to direct-mail participants prior to the Congress (to be organized through the conference planner with postage and handling costs to be paid by the sponsor)
- Participant list 30 days in advance of the Congress

GOLD SPONSORSHIP	FEES ARE IN USD
Entitlements	\$25,000
<ul> <li>Recognition on all ISSFAL 2023 publications (printed /electronic) as a Gold Sp</li> <li>Call for Abstracts and Registration Brochure</li> <li>Congress Program</li> <li>Powerpoint slide at the statement of the statement</li></ul>	art of plenary sessions
<ul> <li>Inclusion of your logo on the welcome message displayed on the stage scree communication conference rooms</li> </ul>	n in both the plenary and free
<ul> <li>Daily verbal acknowledgement of sponsorship during the conference program</li> </ul>	n
<ul> <li>A two page insert or small promotional item in delegate bags</li> </ul>	
<ul> <li>One half page COLOR advertisement in the Congress Program (artwork to be</li> </ul>	supplied by sponsor)
<ul> <li>Two full scientific registrations (including entry to all scientific program sessi afternoon coffee breaks, the Welcome Reception and Gala Dinner)</li> </ul>	ons, lunch and morning and
<ul><li>Exhibit booth in a premium location in the exhibit area</li><li>Opportunity to purchase additional exhibit booths at a discounted rate</li></ul>	
<ul> <li>Opportunity to direct mail participants prior to the Congress (to be organized planner with postage and handling costs to be met by the sponsor)</li> </ul>	through the Conference
<ul> <li>Participant list 30 days in advance of the Congress</li> </ul>	

SILVER SPONSORSHIP	FEES ARE IN USD
Entitlements	\$15,000
<ul> <li>Recognition on all ISSFAL 2023 publications (printed/electronic) as a Silver Sponsor and your logo on:</li> <li>Call for Abstracts and Registration Messages</li> <li>Congress Program</li> <li>ISSFAL 2023 Website</li> </ul>	
<ul> <li>A one page insert or small promotional item in delegate bags</li> <li>Two full scientific registrations (including entry to all scientific program sessions, continental breakfast, lunch and morning and afternoon coffee breaks, the Welcome Reception and Gala Dinner)</li> </ul>	
<ul> <li>One exhibit space (2m x 3m) in the exhibit area</li> </ul>	
<ul> <li>Participant list 30 days in advance of the Congress</li> <li>Opportunity to direct mail participants prior to the Congress (to be organized through the Conference planner with postage and handling costs to be met by the sponsor)</li> </ul>	







GALA DINNER FEES ARE IN USD

Entitlements \$20,000

Hosting rights to the Gala Dinner on Wednesday (location TBA)

- Recognition on all ISSFAL 2023 publications (print/electronic) as the Gala Dinner Sponsor
- · Company logo on the menu
- Two (2) Full Scientific Registration (including entry to all scientific program sessions, lunch and morning and afternoon coffee breaks, the Welcome Reception and Gala Dinner)
- · Complimentary tickets for 3 additional company representatives at the Gala Dinner
- Acknowledgement in the Congress Handbook
- Signage and promotional material (to be provided by the sponsor) displayed at the Gala Dinner
- Opportunity to give a brief welcome message (maximum 5 minutes) at the start of the Gala Dinner along with key ISSFAL Committee members
- Participant list 30 days in advance of the Congress

#### SATELLITE SYMPOSIA

FEES ARE IN USD

\$20,000

Entitlements

Hosting rights to an ISSFAL Satellite Symposium as available. Satellites are typically a half-day (morning or afternoon). Satellite programmes are set by the sponsor, subject to final approval by the Organizing Committee.

- Recognition on all ISSFAL 2023 publications (print/electronic) as the Symposium Sponsor
- Two (2) Full Scientific Registration (including entry to all scientific program sessions, lunch and morning and afternoon coffee breaks, the Welcome Reception and Gala Dinner)
- Acknowledgement in the Congress Handbook
- Signage and promotional material (to be provided by the sponsor) displayed at the symposium or workshop
- ISSFAL supplies the venue, coffee breaks and audiovisual equipment for this event
- Participant list 30 days in advance of the Congress

Please contact Peter Clough (honsecretary@issfal.org) for further information regarding satellite symposia

FINAL ON-SITE CONFERENCE PROGRAM	FEES ARE IN USD
Entitlements	\$14,000
<ul> <li>Listing on the footer of the Program Cover as the sponsor of the printed program</li> </ul>	
• One full-page color advertisement in the Program (not on inside front cover or either side of the back cover)	
• Two (2) Full Registrations	
<ul> <li>One (1) double-sided page of marketing materials in the Delegate Bags</li> </ul>	
ISSFAL NEW INVESTIGATOR AWARDS (NIA)	
Entitlements	\$12,000
<ul> <li>Recognition in all materials as the sole sponsor of NIA gifts (TBD)</li> </ul>	·
• Two (2) Full Registrations	
<ul> <li>One (1) half-page color advertisement in the Program (not inside front or either side of the back cover)</li> </ul>	
<ul> <li>Opportunity to host reception for all New Investigator Award recipients</li> </ul>	
USB DRIVES	
USB drives distributed to attendees featuring a 2-color logo of the sponsoring entity. Material on the drive includes: Abstracts, Final Program, Sponsor Marketing Materials, and List of Delegates. The price of the sponsorship may be reduced if the sponsor pays for the manufacture of or provides existing inventory of USBs (minimum 1GB memory).	\$12,000
Entitlements	
One (1) Full Registration	
WORKSHOPS	
Entitlements	\$10,000
Hosting rights to an ISSFAL Workshop as available. Workshops are typically 1.5 hours long, and are scheduled as a parallel session during the Congress program. Workshop programs are set by the sponsor, subject to final approval by the Congress Organizing Committee.  Recognition on all ISSFAL 2023 publications (print/electronic) as the Workshop Sponsor  One (1) Full Scientific Registration (including entry to all scientific program sessions, lunch and morning and afternoon coffee breaks, the Welcome Reception and Gala Dinner)  Acknowledgement in the Congress Handbook	
• Signage and promotional material (to be provided by the sponsor) displayed at the symposium or workshop	

# EXHIBIT

EXHIBITOR REGISTRATION FEES	FEES ARE IN USD
Entitlements	\$5,000
• One 2m x 3m booth in the exhibit area	
<ul> <li>One full-time registration (including entry to all scientific program sessions, lunch and morning and afternoon coffee each day, the Welcome Reception and Gala Dinner)</li> </ul>	
<ul> <li>Exhibition-only passes for additional staff at a cost of \$300 USD per person for the meeting. This entitles the bearer to free teas, coffees and lunches in the Exhibition area, as well as entry to the Welcome Reception (but not the Gala Dinner)</li> </ul>	
<ul> <li>One delegate bag and contents per booth</li> </ul>	
One copy of the Program Handbook	
Participant list 30 days in advance of the Congress	

#### Connect with the attendees!

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FULL-PAGE ADVERT	FEES ARE IN USD
Entitlements	Colour: <b>\$4,000</b>
<ul> <li>One full-page advertisement in the Congress Program (Artwork to be supplied by sponsor; specifications will be announced.)</li> </ul>	B+W: <b>\$3,000</b>
HALF-PAGE ADVERT	
Entitlements	Colour: <b>\$2,800</b>
<ul> <li>One half-page advertisement in the Congress Program         (Artwork to be supplied by sponsor; specifications will be announced.)     </li> </ul>	B+W: <b>\$2,000</b>

Boost your exposure in the delegate handbook.



## SPONSOR & EXHIBITOR APPLICATION FORM

**15th CONGRESS** OF THE INTERNATIONAL SOCIETY FOR THE STUDY OF FATTY ACIDS AND LIPIDS

#### OUR ORGANIZATION,

#### Please print name

agrees to sponsor the ISSFAL 15th Congress taking place in Nantes, France, 2 - 5 July 2023. It is understood that by signing this form we are agreeing to sponsor/exhibit at this Congress. We commit the full amount of the sponsorship/exhibiting agreed to.

Opportunities are available on a first-come, first served basis. To secure sponsorship rights, please fax, scan/e-mail, or copy and mail this application form, and send it with **20% deposit** to ISSFAL using the information on the next page. Please submit payments in the form of a credit card, cheque or bank draft made payable to ISSFAL.

Both the application form and payment should be submitted as soon as possible to secure sponsorship rights, and in any event prior to 1 February 2023. The balance of sponsorship amounts must be paid by 1 March 2023.

Please circle the chosen sponsorship(s). All amounts are in U.S. Dollars.

Platinum	\$40,000
Gold	\$25,000
Silver	\$15,000
Gala Dinner	\$20,000
Final On-Site Congress Programme	\$14,000
New Investigator Award Gifts	\$12,000
USB Drives	\$12,000
Satellite Sponsorship	Each: \$20,000
Workshop Sponsorship	Each \$12,500
Delegate Bags	\$10,000
Lanyards	\$5,000
Buffet Lunch (3) □ Monday / □ Tuesday / □ Thursday	Each: \$5,000
Coffee Breaks / AM & PM (3) ☐ Monday / ☐ Tuesday / ☐ Thursday	Each: \$5,000
Bag Inserts	\$2,000
Leaflet on Information Table	\$1,000
Full-page Final Programme Advertisement	☐ Colour \$4,000 / ☐ B+W \$3,000
Half-page Final Programme Advertisement	☐ Colour \$2,800 / ☐ B+W \$2,000
Exhibitor Registration	\$5,000

#### **ORGANIZATION**

It is extremely important to list your organization accurately including the proper use of your logo in all materials. As a result, we require that you complete the following details and that you provide your logo in an electronic format for use in black and white print (EPS) and colour for the website and applicable signage. Therefore, please print all information clearly, as you wish it to appear on all meeting materials.

Organization Name		
Address		
City Province/State		
Postal/Zip	Code Country	
Telephone		
E-Mail	Website	

#### PAYMENT CALCULATIONS

To secure sponsorship rights, a 20% deposit of the full sponsorship amount is required by 1 February 2023. The balance of sponsorship amounts must be paid by 1 March 2023.

Amount enclosed:	☐ Sponsorship(s) Total AmountUS \$	
	□ 20% DepositUS \$	
Type of payment:	□ Cheque/Bank Draft (attached)	
	$\hfill\Box$ Credit Card (enter account information below): $\hfill\Box$ Visa	☐ MasterCard

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Name on Credit Card \_\_\_\_\_ Authorized Signature

#### **CONTACT DISCLOSURE**

- □ I agree that you may disclose my contact information to other organizations. Details of the selected Sponsorship benefit inclusions will accompany your confirmation.
- □ I acknowledge I have read and agree to the sponsorship/exhibiting Terms & Conditions and that I have authorized signing authority on behalf of my organization to make the above commitment for the ISSFAL 2023 Conference in Nantes, France. I also acknowledge all of the information provided herein is accurate for publication with regards to the ISSFAL Congress.

Name	
Signature	Date

#### **ISSFAL 15TH CONGRESS**

NANTES, FRANCES • JULY 2 - JULY 5, 2023

#### Please scan/e-mail or copy and mail this form including payment to:

ISSFAL 2021 4301 50th Street, NW Suite 300 Washington, DC 20016 USA



+1 (202) 320 7101



admin@issfal.org

www.issfalcongress.com

#### **TERMS & CONDITIONS**

All exhibitors must agree to the Terms and Conditions governing this conference.

Exhibits set up and tear down dates and times will be sent to confirmed exhibitors by 1 May 2023. No exhibitors may dismantle exhibits until the official closing time.

**Exhibitor Services:** One standard size booth space in the Exhibit area. The official decorating and drayage company of ISSFAL will provide and distribute an exhibitor services kit containing literature and rates for all services and equipment. All furnishings and special requirements should be ordered through that decorating company.

**Exhibit Coordinator:** The official decorating company will manage all services and have service personnel available at the time of installation and dismantle. Details will be announced no later than 31 December 2022.

**Exhibitors Information Kit:** A complete Exhibitors' Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc., will be provided to each exhibitor after confirmation of space assignments.

**Arrangement of Exhibits:** The exhibitor agrees to manage their exhibit so as not to obstruct or interfere with the view of the exhibits of other exhibitors, or the free passage of spectators.

**Care of Space:** The exhibitor agrees not to deface, injure or mar the exhibition hall, furniture, fixtures, surfaces, or any other property within the Congress facilities.

**Insurance:** ISSFAL assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their agents. Specific insurance requirements may be necessary; exhibitors will be notified no later than 31 December 2022 of any specific insurance requirements.

**Children:** Under no circumstances will children be allowed in the exhibit hall during installation or dismantle. Children under 16 years of age must be registered for admission to the conference and must be accompanied by an adult always.

Shipping Instructions: Please ship on the exact date and to the exact location specified in the exhibitor's manual. All transportation charges are to be prepaid, and all shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the decorating kit. All shipments should be packed

securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship their materials at the company's own risk and expense.

**Conduct of Exhibits:** All booths must be uniform. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor.

Method of Payment: Applications shall be accompanied by credit card payment (Visa, MasterCard, or American Express); wire transfer; or a check in US Dollars for the 20% deposit or full payment made payable to:

ISSFAL Attn: ISSFAL Congress 4301 50th Street NW, Ste. 300 Washington, DC 20016 USA

Cancellation Policy: If ISSFAL receives written notice of space cancellation more prior to 1 April 2023, a 50% refund of monies received will be made. If an exhibitor cancels on or after 1 April 2023 and the space is not resold or the exhibit hall is not sold out, the entire cost of booth space will be forfeited.

# ESSEL PRIVACY, FLOWCODE, COM

For updated Congress information, please visit **issfalcongress.com** 

#### **CONGRESS ORGANISING OFFICE:**

All enquires should be directed to:
ISSFAL 2023
4301 50th Street NW, Suite 300
Washington, DC 20016 USA
Phone: +1 (202) 320 7101

E-mail: administrator@issfal.org



#### **CONFIRM YOUR SPONSORSHIP:**

To confirm your sponsorship, or request additional details or information, please contact:

Peter Clough

ISSFAL Honorary Secretary

honsecretary@issfal.org