

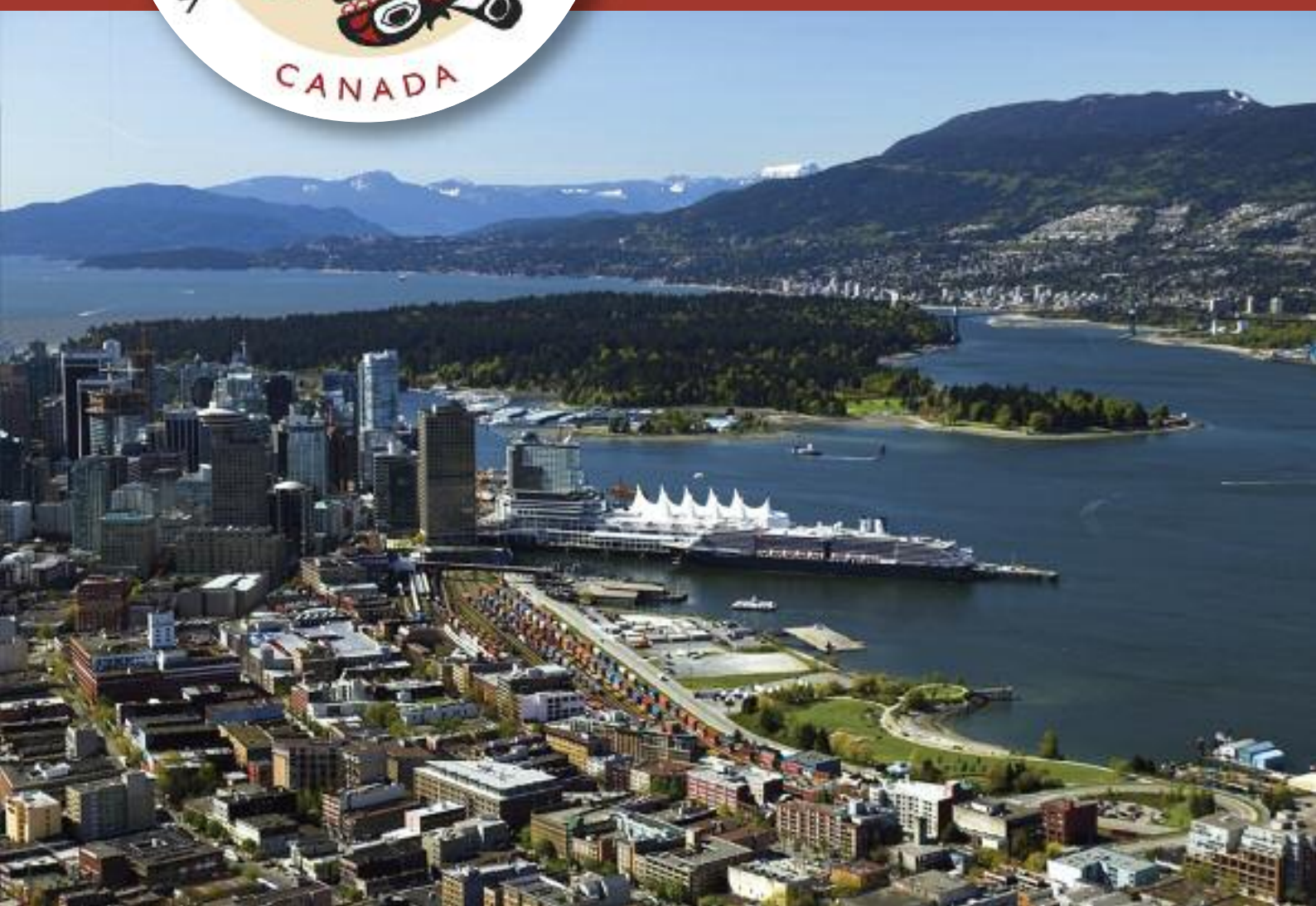
ISSFAL 2012

10th Meeting of the International Society
for the Study of Fatty Acids and Lipids



May 26-30 2012

Westin Bayshore Hotel
Vancouver, Canada



SPONSOR PROSPECTUS

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Important Dates

Confirmation of sponsorship rights	On receipt of deposit
10% Deposit	1 December 2011
Exhibition information available	March 2012
Call for Abstracts	1 October 2011
Abstracts due	1 February 2012
Registration Early Bird	31 March 2012
Accommodation Cut-off	30 April 2012

Congress Organising Office

All enquires should be directed to:

ISSFAL 2012
Advance Group Conference Management Inc.
1444 Alberni St., Suite 101
Vancouver, British Columbia
Canada V6G 2Z4

Phone: +1-604 688 9655 (ext 2)
E-mail: issfalsponsor@advance-group.com

ISSFAL

The International Society for the Study of Fatty Acids and Lipids (ISSFAL) was established in March 1991 with the objective of increasing the understanding of the role of dietary fatty acids and lipids in health and disease through research and education. ISSFAL's 500+ members come from more than 40 countries and include scientists, health professionals, administrators and educators with an interest in the health effects of dietary fats.

ISSFAL's mission is to serve as an agent for communication among interested scientists - working in nutrition, physiology, pathology, biochemistry, cellular and molecular biology and clinical medicine - who are studying the biological effects of fatty acids and lipid metabolism in health and disease. Improved communication across these different branches of medical and biological sciences has already stimulated new research and increased knowledge of nutrition. ISSFAL has also taken a role in interpreting the new facts into sound nutritional advice for the public.

ISSFAL 2012 continues a tradition of biennial International meetings.

Welcome to Vancouver

Vancouver, one of the world's most beautiful cities, is situated on the southwest coast of Canada where the mountains meet the sea. Vancouver is favored with a milder climate than the rest of Canada and has incredibly attractive natural surroundings that provide a context for a wide range of activities and lifestyles in a vibrant, dynamic economy.

The current population of the greater Vancouver area is approximately 2.1 million people. Archaeological evidence shows that Coast Salish people settled the Vancouver area by 500 BC. In 1792, Captain George Vancouver arrived, spending a day in the area that would later bear his name. The City of Vancouver was incorporated on 6 April 1886. Today, Vancouver is a vibrant, multicultural metropolis full of eclectic neighborhoods offering a range of unique shops and cafés as well as a large array of ethnic restaurants.

Nestled into the mountains and surrounded by a very large, natural deep water harbor on three sides, Vancouver is now the center for Canada's trade with all countries situated around the Pacific rim. Due to this unique geographical make-up, Vancouver is able to offer the visitor an amazing range of summer experiences in the local surroundings such as relaxing on the beach, walking, hiking, biking, sailing, fishing, whale watching and much more.

The meeting hotel, The Westin Bayshore, is located in downtown Vancouver adjacent to Stanley Park, one of Vancouver's top tourist attractions. With just a short walk, one can access the beach, go shopping, have coffee and a bite to eat in a chic café or choose from a range of upscale restaurants. The International Airport is a short ride from the hotel by bus, taxi or commuter train and has excellent connections to most major cities around the Pacific rim, Canada, the USA and Europe.

Vancouver is also an excellent base for short-distance side trips to Whistler, North America's top rated ski resort and site of many of the 2010 Winter Olympic events or for travel excursions to Vancouver Island and the provincial capital city of Victoria.

A visit to Vancouver is an experiential reminder of the many healthful motivations one can enjoy in life - we think it will provide a memorable location for an outstanding 10th ISSFAL Congress.

Key Themes and Topics

The Congress will run from Saturday May 26 through Wednesday May 30.

As in past international meetings, ISSFAL 2012 will provide an opportunity to learn cutting edge science related to the biology of fatty acids and lipids and their mediators; and for interaction among scientists from academia, government and industry with other health professionals.

The range of topics may for example cover subjects such as:

- PUFA in Maternal and Child Health ● Essential Fatty Acids and Eicosanoids
- New Methods ● Lipid networks and databases
- New insights in biomembranes ● Omega-3 fatty acids and the Environment
- Fatty acids, lipotoxicity and the metabolic syndrome ● PUFA and eicosanoids in brain function
- PUFA and Alzheimer's disease ● PUFA and psychopathology
- Dietary fatty acids and inflammation and other chronic diseases
- Dietary fatty acids and bioactive lipids in cancer ● Dietary fatty acids and aging
- Lipids in clinical nutrition support ● Lipids, lipoprotein metabolism and inflammation
- Bioactive Lipid Supplements ● Resolvins, docosatrienes and neuroprotectins
- Lipid sensing and lipid sensors ● Lipid regulation of gene expression
- Novel foods and supplements ● Membrane microdomains and lipid signalling
- Hot topics session ● Novel sources of Essential Fatty Acids

Satellite Meetings: The Canadian Nutrition Society will meet in the same venue immediately prior to ISSFAL 2012. A joint symposium will be held on Saturday May 30th; Other satellite meetings will also be encouraged, immediately before and after the main meeting.

Invitees

ISSFAL 2012 will invite leading scientists in the area of lipid and fatty acid research, particularly those whose work can be linked to human health. By inviting outstanding basic scientists who can translate the relevance of their work for health. We aim to attract more than 500 delegates world-wide, from a wide range of disciplines linked to lipids and health. ISSFAL 2012 will continue the ISSFAL tradition of providing extensive support for New Investigators, who are the future for research in lipids and fatty acids and for the Society. ISSFAL is providing travel bursaries totalling US\$10,000 to support the attendance of New Investigators.

ISSFAL 2012 will provide free registration for successful New Investigator Awards applicants, as well as significant prizes for the best oral and poster presentations from this group.

Activity prizes will also be made to early bird registrants.

Invitation to participate as a Sponsor or Exhibitor

Industry sponsorship has always been a key feature of the success of past ISSFAL meetings. Sponsorship is more important than ever as it enables us to invite the leading scientists in the increasingly exciting area of lipids, fatty acids, and their mediators. As well, sponsorships allow us to offer numerous opportunities for all attendees to interact while keeping down the cost of meeting registration. A further feature of ISSFAL congresses has been the emphasis placed on the encouragement given to researchers at the start of their careers. Apart from the invitations to submit work for presentation, a significant number of free registrations are awarded to student members, together with the opportunity to apply for travel awards and to win significant prizes for the best science presented. All this support could not be achieved without significant sponsorship support from industry, academia and government.

The Organizing Committee therefore invites your support of the Congress through one of the several sponsorships, exhibition or promotional opportunities listed on the following pages.

The Congress will be promoted to as diverse an audience as possible by:

- Direct mail and e-mail via our list-serve.
- Via the ISSFAL main website as well as the dedicated ISSFAL 2012 website
- On site promotion at allied meetings leading up the conference
- Listings in journals and newsletters and on relevant web lists

As in previous years, there will be many opportunities to recognise sponsors in prominent ways. On the following pages are set out the benefits associated with the various sponsorship packages. Early application is advisable to ensure that your company's marketing goals are realized - as soon as sponsorship is confirmed, your company will be listed on the website and in print material as a supporter of ISSFAL 2012.

The Committee would be happy to discuss with you any of the exhibition and promotional opportunities detailed. If you wish to discuss options that are not currently listed, we would be happy to explore these with you and cater to your individual requirements.

Advance Group has been appointed to facilitate the conference management with ISSFAL in producing the 2012 Congress, which includes the administration of the sponsorship and exhibit program. To confirm your sponsorship, please complete and return the application form to Advance Group along with the required 10% deposit by December 1 2011, or as early as possible to ensure sponsorship rights and exhibition space.

Further information about the exhibition and a floor plan will be distributed early in 2012.

ISSFAL recognizes the generous support from industry and looks forward to an ongoing relationship.

Yours sincerely,



Program Outline

	Saturday May 26	Sunday May 27	Monday May 28	Tuesday May 29	Wednesday May 30
8.30 - 10.00	Satellite Meetings	Opening Session: Alex Leaf Award and Plenary 1	Plenary 3	Plenary 5	Plenary 7
10.00 - 10.30	Coffee	Coffee	Coffee	Coffee	Coffee
10.30 - 12.00	Satellite Meetings	Concurrents 1-3	Concurrents 7-9	Concurrents 13-15	Concurrents 19-21
12.00 - 14.00	Lunch and Exhibition	Lunch and Exhibition	Lunch and Exhibition	Lunch and Exhibition Members Meeting	Lunch and Exhibition
14.00 - 15.30	Satellite Meetings	Concurrents 4-6	Concurrents 10-12	Concurrents 16-18	Concurrents 22-24
15.30- 16.00	Coffee	Coffee	Coffee	Coffee	Coffee
16.00 - 17.30	Satellite Meetings	Plenary 2	Plenary 4	Plenary 6	Closing Session Awards & ECA Welcome to ISSFAL 2014
17.30 - 19.00	Welcome Reception	Poster Session 1	Poster Session 2	Poster Session 3	
19.30- 21.30		Dinner Debate (1)	Dinner Debate (2)	Gala Dinner	

Sponsorship Packages

1. Sponsorship application forms should be sent to the Advance Group as soon as possible to secure sponsorship opportunities. Companies confirming sponsorship early will gain most benefit from the inclusion of their logo on the Congress website and print material.
2. A 10% deposit should be paid at the time of commitment with full payment by **December 1 2011**. Payments must be paid in \$CDN by credit card, bank transfer, etc (details on application).
3. Sponsorship rights will be confirmed on receipt of deposit.

FOR DETAILS CONTACT:

ISSFAL 2012, Advance Group
1444 Albertini St., Suite 101, Vancouver
British Columbia, Canada V6G 2Z4

Phone: +1-604 688 9655 (ext 2) • E-mail: issfalsponsor@advance-group.com

PLATINUM SPONSORSHIP

\$40,000 CDN

Entitlements

- Recognition on all ISSFAL 2012 publications (printed and electronic) as Platinum Sponsor and your logo on:
 - Call for Abstracts and Registration Brochure
 - Powerpoint slide at the start of plenary sessions
 - Congress Program
 - ISSFAL 2012 Website
- Inclusion of your logo on the welcome message displayed on the stage screen in both the plenary and free communication conference rooms
- Daily verbal individual acknowledgement of sponsorship during the conference program
- Preferential scheduling of satellite symposium or workshop if sponsoring the latter
- A two page insert or small promotional item in delegate bags
- One full page COLOR advertisement in the Congress Program (artwork to be supplied by sponsor)
- Three full scientific registrations (including entry to all scientific program sessions, lunch and morning and afternoon coffee breaks, the Welcome Reception and Gala Dinner)
- Double size exhibit space in a prime, high-traffic location.
- Opportunity to purchase additional boothspace at a discounted rate
- Opportunity to direct mail participants prior to the Congress (to be organized through the Conference planner - postage and handling costs to be paid by the sponsor)
- Participant list available at the Congress

GOLD SPONSORSHIP

\$25,000 CDN

Entitlements

- Recognition on all ISSFAL 2012 publications (printed /electronic) as Gold Sponsor and your logo on:
 - Call for Abstracts and Registration Brochure
 - Powerpoint slide at the start of plenary sessions
 - Congress Program
 - ISSFAL 2012 Website
- Inclusion of your logo on the welcome message displayed on the stage screen in both the plenary and free communication conference rooms
- Daily verbal acknowledgement of sponsorship during the conference program
- A two page insert or small promotional item in delegate bags
- One half page COLOR advertisement in the Congress Program (artwork to be supplied by sponsor)
- Two full scientific registrations (including entry to all scientific program sessions, lunch and morning and afternoon coffee breaks, the Welcome Reception and Gala Dinner)
- An over-sized exhibit booth in a premium location in the exhibit area
- Opportunity to purchase additional booths at a discounted rate
- Opportunity to direct mail participants prior to the Congress (to be organized through the Conference planner - postage and handling costs to be met by the sponsor)
- Participant list available at the Congress

SILVER SPONSORSHIP

\$15,000 CDN

Entitlements

- Recognition on all ISSFAL 2012 publications (printed /electronic) as Silver Sponsor and your logo on:
 - Call for Abstracts and Registration Messages
 - Congress Program
 - ISSFAL 2012 Website
- A one page insert or small promotional item in delegate bags
- One full scientific registration (including entry to all scientific program sessions, continental breakfast, lunch and morning and afternoon coffee breaks, the Welcome Reception and Gala Dinner)
- One exhibition space (2m x 3m) in the exhibit area
- Participant list available at the Congress

GALA DINNER SPONSORSHIP

\$10,000 CDN

Entitlements

- Hosting rights to the Gala Dinner on Tuesday May 29
- Recognition on all ISSFAL 2012 publications (print/electronic) as the Gala Dinner Sponsor
- Company logo on the menu
- One full scientific registration (including entry to all scientific program sessions, lunch and morning and afternoon coffee breaks, the Welcome Reception and Gala Dinner)
- Complimentary tickets for 3 additional company representatives at the Gala Dinner
- Acknowledgement in the Congress Handbook
- Signage and promotional material (to be provided by the sponsor) displayed at the Gala Dinner
- Opportunity to give a brief welcome message (maximum 5 minutes) at the start of the Gala Dinner along with key ISSFAL Committee members

WELCOME RECEPTION SPONSORSHIP

\$10,000 CDN

Entitlements

- Hosting rights to the Welcome Reception on Friday May 25
- Recognition on all ISSFAL 2012 publications (print/electronic) as the Welcome Reception Sponsor
- Acknowledgement in the Congress Handbook
- One full scientific registration (including entry to all scientific program sessions, lunch and morning and afternoon coffee breaks, the Welcome Reception and Gala Dinner).
- Complimentary tickets for three company representatives at the Reception
- Signage and promotional rights (to be provided by the sponsor) displayed at the Reception
- Opportunity to give a brief welcome message (maximum 5 minutes) at the start of the reception along with key ISSFAL Committee members

ISSFAL/CNS JOINT SYMPOSIUM SPONSORSHIP

\$10,000 CDN

Entitlements

- Hosting rights to the ISSFAL/CNS Joint Symposium Saturday May 26
- Recognition on all ISSFAL 2012 publications (print/electronic) as the Joint Symposium Sponsor
- One full scientific registration (including entry to all scientific program sessions, lunch and morning and afternoon coffee breaks, the Welcome Reception and Gala Dinner)
- Acknowledgement in the Congress Handbook
- Signage and promotional material (to be provided by the sponsor) displayed at the Joint Symposium
- Opportunity to give a brief welcome message (maximum 5 minutes) at the start of the Joint Symposium along with key ISSFAL Committee members

DINNER DEBATE SPONSORSHIP (1)

\$15,000 CDN

Entitlements

Hosting rights to one of the Dinner Debates

- Recognition on all ISSFAL 2012 publications (print/electronic) as a Dinner Debate Sponsor
- Acknowledgement in the Congress Handbook
- One full scientific registration (including entry to all scientific program sessions, lunch and morning and afternoon coffee breaks, the Welcome Reception, one Dinner Debate and the Gala Dinner).
- Signage and promotional rights (to be provided by the sponsor) displayed at the event
- Opportunity to give a brief welcome message (maximum 5 minutes) at the start of the Dinner Debate along with key ISSFAL committee members; 3 further free passes to the Dinner Debate

DINNER DEBATE SPONSORSHIP (2)

\$15,000 CDN

Entitlements as Dinner Debate Sponsorship (1) above

EXHIBITOR REGISTRATION FEES

\$4,000 CDN

Entitlements

- One 2 m x 3 m booth in the exhibit area
- One full-time registration including entry to all scientific program sessions, lunch and morning and afternoon coffee each day, the Welcome Reception and Gala Dinner)
- Additional Exhibition - only passes for staff at a cost of \$300 CDN per person for the meeting. This entitles the bearer to free teas, coffees and lunches in the Exhibition area, as well as entry to the Welcome Reception (but not the Gala Dinner)
- Inclusion of a maximum 40 word profile on both the website and in the official Congress Handbook
- One satchel and contents per booth
- One copy of the Program Handbook
- One copy of the participant list

BOX LUNCH SPONSOR

\$10,000 CDN

per day (Sunday, Monday, Wednesday)

Entitlements

Hosting rights to one of the Box Lunches on the selected day

- Recognition on all ISSFAL 2012 publications (print/electronic) as a Box Lunch Sponsor
- Acknowledgement in the Congress Handbook
- One full scientific registration (including entry to all scientific program sessions, lunch and morning and afternoon coffee breaks, the Welcome Reception, one Dinner Debate and the Gala Dinner)
- Signage and promotional rights (to be provided by the sponsor) displayed during the event

DELEGATE BAGS

\$10,000 CDN

Entitlements

- Logo on the conference bag to be handed out to all conference delegates
- One full scientific registration (including entry to all scientific program sessions, lunch and morning and afternoon coffee breaks, the Welcome Reception, one Dinner Debate and the Gala Dinner).
- Free 3m x 2m Exhibition Stand
- A one page insert or small promotional item in delegate bags

LANYARDS FOR DELEGATE BADGES

\$5,000 CDN

Entitlements

- Sponsor Logo on the name badge lanyard; sponsor to provide 700 lanyards
- One page insert or small promotional item in delegate satchels

DELEGATE BAG INSERTS

\$2,000 CDN

Entitlements

- One page insert or small promotional item in delegate satchels

The company/organization providing the insert is responsible for all costs associated with producing the item and ensuring that it reaches the Congress venue by May 14 2012.

LEAFLET ON INFORMATION TABLE

\$1,000 CDN

Entitlements

- Opportunity to display one 2-page brochure or leaflet on information table

The company/organization wishing to display material is responsible for all costs associated with producing the item and ensuring that it reaches the Congress venue by May 14 2012.

FULL PAGE HANDBOOK ADVERT

\$1,800 CDN

Entitlements

- One FULL page COLOR advertisement in the Congress Program
(artwork to be supplied by sponsor specifications will be supplied by the Conference Planner)

HALF PAGE HANDBOOK ADVERT

\$1,200 CDN

Entitlements

- One HALF page COLOR advertisement in the Congress Program
(artwork to be supplied by sponsor specifications will be supplied by the Conference Planner)

Sponsorship Application Form

Our organization
(please print name)

agrees to sponsor the ISSFAL 2012 Congress taking place in Vancouver Canada from May 26-30 2012. It is understood that by signing this form we are agreeing to sponsor/exhibit at this Congress. We commit the full amount of the sponsorship/exhibiting agreed to.

Please submit payments in the form of a credit card, cheque or bank draft made payable to ISSFAL c/o Advance Group Conference Management.

Please tick chosen sponsorship option...

- ☐ Platinum Sponsor (\$40,000 CDN)
- ☐ Gold Sponsor (\$25,000 CDN)
- ☐ Silver Sponsor \$15,000 CDN)
- ☐ Gala Dinner Sponsor (\$10,000 CDN)
- ☐ Welcome Reception Sponsor (\$10,000 CDN)
- ☐ ISSFAL/CNS Joint Symposium Sponsor (\$10,000 CDN)
- ☐ Dinner Debate Sponsor (\$15,000 CDN)
- ☐ Exhibitor Registration (\$4,000 CDN)
- ☐ Box Lunch per day (\$10,000 CDN)
- ☐ Delegate Bags (\$10,000 CDN)
- ☐ Laynards (\$5,000 CDN)
- ☐ Bag Inserts (\$2,000 CDN)
- ☐ Leaflet on Information Table (\$2,000 CDN)
- ☐ Full Page Delegate Handbook Advert (\$1,800 CDN)
- ☐ Half Page Delegate Handbook Advert (\$1,200 CDN)

To secure sponsorship rights, please fax, scan/e-mail, or copy and mail pages 11 and 12, and send, with 10% deposit (see form for calculating this overleaf) to Advance Group using the information on page 12. Both should be submitted as soon as possible to secure sponsorship rights, and in any event prior to December 1 2011. The balance of sponsorship amounts must be paid by April 30 2012.

Westin Bayshore Hotel, Vancouver, Canada • May 26-30 2012

Organization Name:	
Address:	
City:	Province/State:
Postal/ZipCode:	Country:
Telephone:	Fax:
E-Mail:	Website:

Sponsorship:	+ Tax (12%)	TOTAL =
Type of Payment: <input style="width: 40px; height: 30px; margin-right: 5px;" type="checkbox"/> Cheque/Bank Draft (attached) <input style="width: 40px; height: 30px; margin-right: 5px;" type="checkbox"/> Credit Card <input style="width: 40px; height: 30px; margin-right: 5px;" type="checkbox"/> Visa <input style="width: 40px; height: 30px; margin-right: 5px;" type="checkbox"/> MasterCard		
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Name on Credit Card:		Authorized Signature:

☐ I agree that you may disclose my contact information to other organizations. Details of the selected Sponsorship benefit inclusions will accompany your confirmation.

☐ I acknowledge I have read and agree to the sponsorship/exhibiting Terms & Conditions and that I have authorized signing authority on behalf of my organization to make the above commitment for the ISSFAL 2012 Conference in Vancouver, Canada. I also acknowledge all of the information provided herein is accurate for publication with regards to the ISSFAL Congress.

Name:	
Signature:	Date:

Email: issfalsponsor@advance-group.com
Conference Website: www.issfal2012.com



Congress Organising Office

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